



Nicole Watson
Journalist – Educational Speaker

An award-winning producer and reporter, Nicole has worked for most of the top names in the broad-cast industry including, Turner Broadcasting (TNT & TBS), BET, HBO, and ESPN. Ms. Watson has collected many honors for her work but her passion is speaking with young people about having a winning spirit and being an effective leader. She is an educational speaker with NCSA Athletic Recruit-ing Network and travels the country talking to student/athletes and families about how to prepare to get college scholarship opportunities. Nicole is an accomplished media specialist who created and produced a ground breaking sports talk show called “The Sports Report” on BET and was the pro-ducer responsible for introducing Michael Wilbon(P.T.I./ESPN), David Aldridge(NBA Analyst), and Bill Rhoden(The Sports Reporters, NY Times)to television viewers. She was also a feature reporter/ producer for the NFL’s longest running program,

“Inside the NFL.” Watson has hosted and reported on the NBA, NFL, NHL, college sports, women’s professional basketball, auto racing, ballroom dancing and Olympic sports. She is experienced in live television events, radio broadcast, entertainment and children’s programming. Nicole also has an incredible library of feature programs she has produced on various celebrities. Well experienced and traveled, Watson’s career has taken her to several locations around the world including St. Petersburg Russia, Barcelona Spain, Havana Cuba as well as Cape Town and Soweto South Africa. She has worked with several organizations in-cluding Microsoft, the Atlanta An award-winning producer and reporter, Nicole has worked for most of the top names in the broadcast industry including, Turner Broadcasting (TNT & TBS), BET, HBO, and ESPN. Ms. Watson has collected many honors for her work but her passion is speaking with young people about having a winning spirit and being an effective leader. She is an educational speaker with NCSA Athletic Re-cruiting Network and travels the country talking to student/athletes and families about how to prepare to get college scholarship opportunities. Nicole is an accomplished media specialist who created and produced a ground breaking sports talk show called “The Sports Report” on BET and was the producer responsible for introducing Michael Wilbon (P.T.I./ ESPN), David Aldridge(NBA Analyst), and Bill Rhoden(The Sports Reporters, NY Times)to television viewers. She was also a feature reporter/producer for the NFL’s longest running program, “Inside the NFL.” Watson has hosted and reported on the NBA, NFL, NHL, college sports, women’s professional basketball, auto racing, ballroom dancing and Olympic sports. She is experienced in live television events, radio broadcast, entertainment and children’s program-ming. Nicole also has an incredible library of feature programs she has produced on various celebrities. Well experi-enced and traveled, Watson’s career has taken her to several locations around the world including St. Petersburg Russia, Barcelona Spain, Havana Cuba as well as Cape Town and Soweto South Africa. She has worked with several organiza-tions including Microsoft, the Atlanta Falcons, the National Black Arts Festival, CBS Radio, and many Atlanta based companies and individuals. The veteran journalist has interviewed countless celebrities including Super Bowl Champi-on, Tony Dungy, actor/director Tyler Perry, Olympic champion, Jackie Joyner Kersee, director, Spike Lee, and basket-ball star, LeBron James just to name a few. Armed with a degree in marketing, Nicole has also been a project manager for many events that include golf tournaments, speaking seminars, business symposiums, various civic and entertain-ment outings. Nicole Watson is a native of Rome, New York and has a bachelor’s degree in Business Management/ Marketing from the State University of New York College of Technology. The busy professional also enjoys her job as a teacher. She works part-time as an instructor in the television department for Connecticut School of Broadcasting. Active in the community, Watson lives in Atlanta where she is a board member, and volunteer, for local and national or-ganizations. She grew up playing golf and enjoys playing in charity events around the country.

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