



Erika Mitchell a multi-talented professional is an accomplished athlete. A graduate of Alabama State University, where she received an athletic scholarship to attend, and she won numerous awards for athletic performance: Indoor and Outdoor track and field South Western Athletics Conference (SWAC) Championships 2001, 2002 and 2003. Erika, earned her Bachelor's Degree in Business Administration, with a concentration in Computer Information Systems. Her concentration in Computer Information Systems, gave her the knowledge and opportunities to work

for companies such as Coca Cola, Cbeyond and Kodak in Information Technology. Erika has managed to incorporate her business skills and her love for community service and has established La Reina Pageant Productions in 2010, which produces Miss Georgia Latina™ , Miss Teen Georgia Latina™ , Miss Alabama Latina and Miss Teen Alabama Latina pageants. As producer and state director, her vision is to mentor and create opportunities for Latinas and Caribbean to pursue their goals and dreams while impacting the community.

Erika's experience working with different communities and non-profit organization has led her to many opportunities to sit on boards and committees for organization such as National Football League Alumni Organization, which lead her to her current position with the NFL Players Association Metro Atlanta Chapter, where is coordinates their communities event, golf tournaments, other events for the chapter, along with managing their public relations. Erika is committed to bridging the gap with non-profits organizations and for-profit companies to support each other businesses to better serve the communities, she started her own company Sports Unlimited Enterprise, that Specialize in Event planning, Public Relations, Charities, Non-Profits and Branding for current and former professional athletes. SUE Mission is to bridge the gap between professional athletes and corporate companies that will engaged athletes and or their charities involvement with the youth and their community. SUE provides an platform for athletes to leverage their brands to host or partner with fundraising and charities events.

Erika enjoys competing in the Spartan Race, running, traveling and volunteering her time to help others.

