



Christina Tedcastle joined the Atlanta Sports Council (ASC) in September 2011 and currently manages the organizations event recruitment efforts. As the Director of Business Development, she works closely with the Atlantic Coast Conference (ACC), College Football Playoff (CFP), National Collegiate Athletic Association (NCAA) and the National Football League (NFL) to bring their marquee championship events to the city. Christina has also served on various Local Organizing Committees (LOC) for CONCACAF Gold Cup, Women's Sevens Rugby, NCAA Men's Final Four, ACC Men's Basketball Tournament, Major League Lacrosse Championship and the NASL Soccer Bowl. She graduated from Florida State University (FSU) with a Bachelor of Science in Marketing (2006) and a Master of Science in Integrated Marketing Communication (2008). Christina lives in Mableton with her husband, Scott, and their daughter Mikaela.

