



Lericia Harris
Evening Radio News Anchor
CBS Radio Atlanta: WAOK & V103

Lericia Harris was named evening radio news anchor for CBS Radio Atlanta WAOK in August of 2015. She's also the host of *Sports in the City* – a public/community affairs show – that airs on Sports Radio 92.9 The Game. Prior to joining WAOK and V103, Lericia served as an intricate part of the sports marketing/digital team at ESPN/The Walt

Disney Company in Orlando, Florida. While there, she assisted in the management and execution of the strategic marketing directions for both *runDisney* and ESPN Wide World of Sports including: video production and business analysis. She was also a production assistant, weekend news reporter, and sports reporter at WCJB TV 20 News in Gainesville, Florida and WFTV Channel 9 in Orlando, Florida covering all local news and high school, collegiate, and professional sports. During those experiences, Lericia wrote and produced multimedia news reports for long-form programming.

Lericia is an advocate for higher education. As a proud graduate of Bethune-Cookman University (BCU), a historically black college/university, she believes education opens the door to endless opportunities. She obtained her Bachelors of Arts in Mass Communications, Broadcasting Journalism from BCU. She furthered her education obtaining her Master's in Advertising from the University of Florida directly after finishing undergrad. Not only is Lericia a supporter of education, she additionally values community involvement. She is a proud member of Delta Sigma Theta Sorority Inc., and the National Association for Black Journalist.

Lericia is an extrovert and often characterized as a "Southern Belle" because of her kindness, hospitality, and overall demeanor. A few things she enjoys: swimming, reading, learning, shopping, cooking, and attending church.

